

## **Holly Martel Bio**

Over the course of Holly Martel's twenty-four year career at Humboldt State University, she has served in leadership roles within Academic Affairs, Administrative Affairs, and Student Affairs. This broad experience provides her a unique vantage point, affording her a multidimensional and comprehensive understanding of campus-wide perspectives, priorities, and history. Holly received her BA in Social Science with a Minor in Criminal Justice at HSU in 1995, and a Master's in Public Administration from CSU San Bernardino in 2017. Holly was certified in Occupancy Management (Space Utilization) by the Association of College and University Housing Officers - International (ACUHO-I) in 2014. For the past two years, Holly has had the privilege of serving as the Interim Director of Academic Resources, working closely with the Academic Affairs leadership team to represent the comprehensive resource needs of the division.

Holly has actively contributed to improving campus resource allocation processes, including: providing a streamlined, transparent, and equitable division-wide lens for unit decision making regarding financial allocations, personnel management, and space utilization; coordinating the implementation of the university's first cloud-based enterprise budget system, including working directly with the software company to develop data interface strategies and to build customizations to support HSU budget and position inventory processes; contributing to the development of multi-year financial planning, strategic budgeting, enrollment forecasting, and space utilization; proactively addressing changes in funding to align expenses and operations within budget; and enhancing collaboration with various units to inform decision-making regarding resource utilization, costing, and allocation. She proudly serves the campus as an equity advocate and a formal student conduct hearing officer, and is a member of a number of critical committees such as the Integrated Assessment, Planning and Budget (IAPB), the University Space and Facilities Advisory Committee (USFAC), the Equity Arcata Police Chief Advisory Panel, the University Resource and Planning Committee (URPC), Emergency Operations Center, and the Office of Academic Affairs Leadership Team.

Holly brings a robust understanding of the CSU system and campus policies and processes. She commands a superior ability to locate, access, analyze, and translate quantitative and qualitative data to support evidence-informed decisions. Those who know her express utmost appreciation and admiration for her sanguine ability to handle with ease highly ambiguous and deadline driven tasks in the face of continually changing internal and external landscapes. Holly is the type of person that leans into her work, approaches learning with genuine curiosity and humor, and strives to contribute innovative solutions to our campus and community. She values integrity and ethical practices. Holly believes in working collaboratively with campus stakeholders to navigate the complex issues facing higher education while remaining focused on supporting student success, maintaining academic excellence, and consistently demonstrating commitment to equity.